

DISPLAY, THE GENERAL FORUM

To appear in Display, you must send us a wide selection of products illustrating the men's and women's ready-to-wear trends as developed for the season by the style bureau 2L.SA.

PRESENTATION OF SAMPLES ON THE FORUM

Our style bureau will select all or some of your samples to be presented in our compartmentalised glass display cabinets.

S/S#16 TREND SUMMARY

This S/S#16 Trend Summary is a complement to the Trend Book. It gives details about the types of samples and textures we are looking for, the style highlights and the colours for each of the three RTW trends for the season.

SPIRIT OF THE S/S#16 SEASON

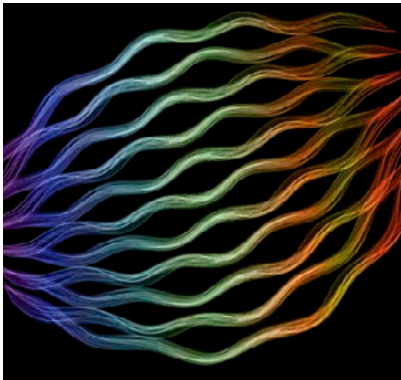


HAPPY HAPPENING

Buttoning, belting, highlighting, zipping, decorating, labelling, enhancing and customising; fashion accessories and supplies capture the living, materialise invisibility and make us smile. Like a series of nods to a happy and refreshing functionality, carefree and highly sophisticated.

GAMEPLAY

TREND 1



COLOUR PALETTE

HAPPY COLOURS AND SUBSURFACE SCATTERING

Acidulated and jellified, half-tone and reflective, laminated and saturated, rich and virtual, happy colours play games with textures.

MARKET SECTOR

MEN'S AND WOMEN'S READY-TO-WEAR AND SPORTSWEAR

GAMEPLAY INSPIRATIONS

AUGMENTED REALITY AND PLAYFUL IMMERSION

From Pac-Man to web comic heroes, the world of Tron to digital Lego games, from Minecraft to Candy Crush, video games at home or in arcades and computer games on laptops or smartphones invite us to dive into the playful virtual world of this new media. Augmented reality and playful immersion take accessories to the limit between grotesque and reality.

STYLING STRONG POINTS

Colour block bricks | Generative pixels | Pacman and invaders
Micro-perforations | Outdoor camouflages | Neo-military khaki
Graphic mapping | Grotesque monsters | Toy robots | Transluminiscent textures | Reflective highlighting | Fluorescent wires | Acidulated transparencies | Candy stripes | Polychrome plastics | Rainbow coatings | Manga froufrou | Pop graphic frameworks | Cartoon onomatopoeia

IT-ACCESSORIES

DIGITAL ARTS AND PLAYFUL VIDEO CULTURES

Pac-Man buttons, labels in reflective neoprene and heat bonded fluorescent invaders, luminescent piping and highlighting bias, micro-perforated and polarised PVC disrupt silhouettes.

Pixelated camouflage are printed on nylon spinnakers and webbing. Zips with nylon teeth, hook and loop tape and press fasteners, oversize, enable the interchangeability with neo-military cuts.

Ornaments in multicolour plastic bricks, colour block buckles and extruded Lego-style rubber play with the idea of modularity and the playful geometry of shapes.

Smocked elastic webbing, embroideries beaded with sweets, ribbons laminated with bubble gum stripes, rainbow teeth of zips and candy buttons stimulate the appetite. Pop Art frameworks and onomatopoeic badges guffaw.

Comics yellow
14-0957 tpx / 1235 C

Pop Art blue
19-3850 tpx / 2738 C

Pac-Man cyan
18-4247 tpx / 2195 C

Minecraft grey
16-3907 tpx / 5285 C

Avatar khaki
17-0330 tpx / 2307 C

Aqua Invaders
15-5425 tpx / 3275 C

Gumball pink
14-2311 tpx / 2110 C

Candy Crush orange
17-1462 tpx /
Pantone warm red C

PLAY TRICKS

TREND 2



COLOUR PALETTE

FURTIVE COLOURS AND CHROMATIC ILLUSIONS

Colours fade in the opalescence of whites. Iridescences and polarisations materialise the transparency of colours. Diaphanous golds and bright silvers sparkle.

MARKET SECTOR

MEN'S AND WOMEN'S READY-TO-WEAR AND EVENING WEAR

PLAY TRICKS INSPIRATIONS

A CONFRONTATION BETWEEN VISIBLE AND INVISIBLE

Dematerialisation of textures and games of chromatic hide-and-seek, ethereal transparencies and diaphanous cut-outs, playing with mirrors and reflections, furtive polarisations and interferential colours, mirage textures and anamorphic shapes, anti-matter threads and vectorised voids, exploring the relationships at work between the visible and the invisible.

STYLING STRONG POINTS

Hyperbolic mirrors | Hyper-chromed surfaces | **Liquid silvering** | Oversize faceted diamanté | **Polarised sublimations** | Printed Plexiglas | **Inclusions under resin** | Ethereal inflorescences | **Metallic filigree** | Evanescent openwork | **Technical netting** | Interferential moirages | **Hammered stamped gold** | Crumpled pleats | **Lenticular transparencies** | Mineral opalescence | **Iridescent scales** | Natural mother-of-pearls | **Evanescent plumage**

IT-ACCESSOIRES

SPARKLES AND IRIDESCENT TRANSPARENCIES

Deformed concave or convex metallic buttons are in mirrored chrome. The shape of apparently melted buckles tricks the eye. Diamond shaped micro-tips emboss metal to infinity. Fractal diamanté and faceted studs diffract light.

Interferential metallisations of chains in plastic or metal, blistered shrink plastic labels, polarised wide ribbons and sublimated glass beads change our perception of materials.

Aluminium petals and beads set in tulle are sprinkled on opalescent organzas. Sequins and sublimated feathers are iridescent. Silicon coatings are carved by laser.

Wiry gold braid and diaphanous Lurex lace, immaterial translucent flowers and filigree decorations, transparency of needled quartz and the shimmering of opals materialise the delicacy of evanescence.

Mirage grey
17-4111 tpx / 2165 C

Smoky shadow
18-1110 tpx / 7532 C

Polarised turquoise
12-5410 tpx / 573 C

Iridescent mist
13-3805 tpx / 7437 C

Quicksilver
14-4804 tpx / 441 C

Whisper pink
13-1405 tpx / 489 C

Diaphanous gold
12-0521 tpx / 608 C

Opalescent white
11-0606 tpx / 7499 C

NATURE INTERPLAY

TREND 3



COLOUR PALETTE

HYPERNATURAL AND BIONATURAL COLOURS

Original naturalness of textures and polymerised composites enhances the sanded and softened mattness, rubbery and talc-like of low tech and design-influenced bio materials.

Rubbery minimum
15-1245 fpx / 164 C

Clay pink
18-1630 fpx / 7608 C

Spiruline green
18-0825 fpx / 7769 C

Stone wash blue
17-3923 fpx / 2110 C

Beetroot violet 18
18-3331 fpx / 254 C

Synthetic mauve
16-3823 fpx / 2100 C

Compressed straw
15-0850 fpx / 7752 C

Polymerised linen
15-1306 fpx / 453 C

MARKET SECTOR

MEN'S AND WOMEN'S READY-TO-WEAR AND CASUAL WEAR

NATURE INTERPLAY INSPIRATIONS

CAPTURE THE LIVING AND TRANSCEND THE NATURAL

Nature in all its forms is called upon in the production of designer and functional accessories. Manipulation, reclaiming of natural elements, playing with uses and biomaterials, hybridisations or mutations, from one accessory to another, from one functionality to another, the dialogue between natural and artificial, between minimalism and high tech takes shape and develops.

STYLING STRONG POINTS

Glued laminated wood | Laminated plywood | **Honeycombed structures** | Polished driftwood | **Rotation moulded cork** | Natural vegetable-tanned leather | **Mineral veins** | Recycled Kraft papers | **Varnished terracotta** | Hemp plastic | **Linen tie-dye** | Organic cotton | **Rag rug weaves** | Natural latex rubber | **Pigmented linoleum** | Sustainable rubber | **Compressed fibres** | Stylised flowers | **Plant microscopies**

IT-ACCESSOIRES

TECHNICAL HYBRIDISATIONS AND NATURAL MATERIALS

Linen bias binding is laminated. Hemp cords are waxed. Woven cords are combined with nylon. Belt straps are braided. Tie-dye and stone wash give a faded look to coated linen canvases.

Belt buckles and flat buttons are in plywood wood or cork. Labels are in compressed plant fibres. The recycled Kraft paper of packaging is openwork and waxed. The vegetable-tanned leather of piping and straps is left natural.

Flowers are stylised. Transfers on organic cotton have the appearance of stencil techniques. The inflorescence of embroideries imitates hand stitching. Buttons and sequins to be embroidered flourish on silhouettes.

Plastics have the shine of seaweed. Pairings of powders and organic plant resins give an organic look to functional and technical accessories. Technical metal buckles are sheathed in rubber.